

# Cookie Policy

This Cookie Policy explains how **TopCryptoNews.com** (“we,” “our,” “us”) uses cookies and similar technologies to recognize you when you visit our website. It explains what these technologies are, why we use them, and your rights to control their use.

## 1. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help websites remember your preferences, analyze performance, and improve user experience.

Cookies can be:

- **Session cookies** – temporary files that are deleted once you close your browser.
- **Persistent cookies** – remain on your device for a set period or until manually deleted.
- **First-party cookies** – set by TopCryptoNews.com.
- **Third-party cookies** – set by external services we use, such as Google Analytics or social media platforms.

## 2. How We Use Cookies

We use cookies to:

- Ensure the website functions properly.
- Remember user preferences (like language or theme).
- Analyze traffic and performance to improve content.
- Deliver relevant advertising through third-party partners.

We **do not** use cookies to collect personally identifiable information without your consent.

## 3. Third-Party Cookies

Some cookies come from third-party services we use to enhance functionality, such as:

- **Google Analytics** – to understand user behavior and improve our site.
- **Google AdSense** – to serve relevant ads.
- **Social media integrations** (X, Facebook, Telegram) – to enable content sharing.

These third parties may collect data according to their own privacy policies.

## 4. Managing Cookies

You can manage or delete cookies through your browser settings.

Most browsers allow you to:

- Block all cookies.
- Delete existing cookies.
- Receive notifications before cookies are stored.

Please note: disabling cookies may affect certain features and functionality of our website.

## **5. Updates to This Policy**

We may update this Cookie Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons.

All updates will be posted on this page with an updated **Effective Date**.